

NEVER CARRY AGAIN



THE NUMBER 1 IN PACKAGING AND PROMOTION TROLLEYS



GO-TROLLEY[®]
promotion packaging

Fully printed trolleys made from environmentally friendly corrugated paper.

Carry less, sell more!



GO-TROLLEY®
promotion packaging

THE CONCEPT:

Fully printable paper trolley with two plastic wheels.

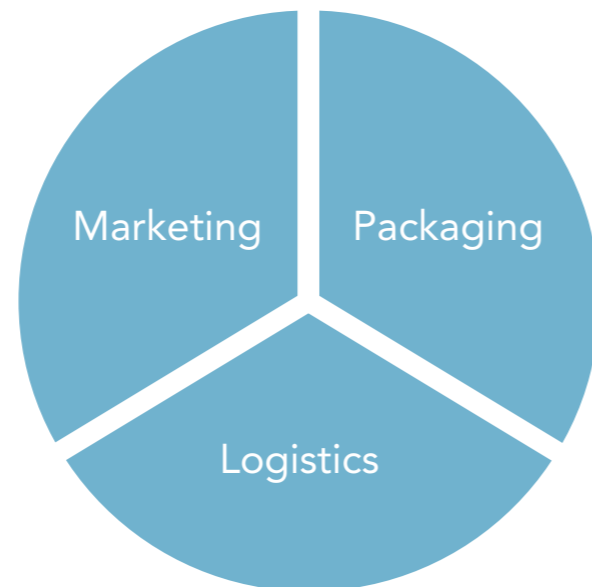
YOUR ADVANTAGE

- > Proven, patent protected concept (SPAR, FISSLER, VILLEROY & BOCH, etc.).
- > More sales and attention close to the POS.
- > Additional service for your clients.
- > Environmentally friendly due to multiple usage.
- > Your brand next to your target audience – trolleys are used up to 70 times e.g. for shopping or as a mobile storage box.



Simple and straightforward: Just insert flaps and wheels. Finished!

Three in one:



Environment:



100% paper from sustainable forestry
 // Plastic parts from recycled polypropylene
 // Printing inks are suitable for food contact
 // Top quality "Made in Germany"

Free choice of Trolley Formats.

Maximum Advertising space
 as even the handle can be printed too!

Individual Branding
 with high end print quality.

Delivery time **4 weeks.**

"FSC" Certificate and
 "Made in Germany"
 printed on each trolley
 handle and bottom.

High-End Offset
 Printing with up to
 six colours.

Max weight up to 20 Kg.



APPLICATIONS IN TRADE

Perfect for promotions and secondary placements e.g.:

- Trolley as part of an overall offer.
- Trolley free when a min. sales/customer is reached.
- Trolley for Click & Collect pick up service.
- Trolley as free Give-Away e.g. a new store opening.

SHOPPING



- > Stackable shopping trolley
- > Two sizes available: 34 x 20 x 48 cm or 34 x 30 x 48cm; 14 kg max. weight.
- > Application example: Stackable trolley for min. space requirement and max loading capacity - here as birthday box in a department store.
- > Perfect for all shops that focus on design and environmentally friendliness.



- > Shopping trolley with additional information.
- > Format 20 x 30 x 55cm; 14kg max weight.
- > Application example: Shopping trolley with printed shopping list and recipe for cooking.



SHOPPING

- > Shopping Trolley
- > Format: 20 x 30 x 55cm; Max weight 14 kg.
- > Application example: Free trolley for clients that spend more than 29,- euro on their shopping in the Duty Free zone.



- > Shopping Trolley
- > Format: 20 x 30 x 55cm; Max. weight 14Kg.
- > Application example: Trolley as prize together with a free shopping voucher as part of a prize winning game.



- > Shopping Trolley
- > Format: 20 x 30 x 55cm; Max. weight 14Kg.
- > Application example: Regional theme trolley "Viennese Original" sold in supermarkets in urban areas to promote sales to pedestrian clients.



PACKAGING



- > Washing Bowl Trolley
- > Format: 23 x 40 x 45cm; Max. weight 18Kg.
- > Application example: Reinforced Trolley to sell high-end washing bowls in department stores.

PACKAGING



- > Trolley with pitched roof.
- > Format: 20 x 30 x 45cm; Max. weight 14Kg.
- > Application example: Trolley in the shape of a house

- > Trolley to sell tableware sets
- > Format: 20 x 30 x 55cm; Max. weight 14Kg.



DRINKS



WINE

- > Wine trolley for up to 12 bottles of wine.
- > Format: 20 x 30 x 73cm; Max. weight 14Kg.
- > Application example: Trolley for pick-up of online ordered wine - "Click & Collect" in local supermarkets.



DRINKS

BEER (BOTTLES)

- > Trolley with telescopic handle and insulated cooling units for six glasses and six bottles of beer.
- > Format: 18 x 30 x 40cm; Max. weight 10Kg.
- > Application example: Picnic trolley for hot days at the lake.



CALENDAR FOR SPARKLING WINE

- > 24 compartment Christmas Trolley
- > Format: 20 x 30 x 55cm; Max. weight 14Kg.
- > Application example: Trolley as calendar and nice way of showing the total product range.



- > Stackable Sampling Trolley
- > Two sizes available: 34 x 20 x 48 cm or 34 x 30 x 48cm; 14 kg max. weight.
- > Application example: Trolley for mobile promotion teams in supermarkets, s hopping malls and on shopping streets.



TELESCOPIC HANDEL (WITH BOX)



- > Fully foldable plastic-aluminium trolley system with optional logo print and rubber band.
- > Two sizes available: 23 x 30 x 90 cm or 32 x 30 x 90cm; 35 kg max. weight.
- > Application example: Perfect for high end promotions or as add-on offer when selling heavy products e.g. pet food, drinks or electronic equipment etc.



- > The telescopic trolleys can be equipped with boxes or a flexible rubber band to keep the goods stored properly.
- > Two box sizes available: 20 x 30 x 55 cm or 32 x 30 x 55cm; 35 kg max. weight.
- > Application example: Additional advertising effect due to printed box on top e.g. for promotion teams. The handle system can be refitted to different boxes several times or used without paper box.

DISPLAYS ON WHEELS



- > Fully printable corrugated mobile display with two integrated wheel-baseplates and flexible shelf system.
- > Available in ¼ or 1/8 pallet sizes with protection cover POS ready. Other sizes on request. 70 kg max. weight.
- > Application example: Perfect for secondary POS positioning; no humidity impact from bottom due to plastic wheels. Relief of sales force at POS.



GO-TROLLEY THE ORIGINAL

The success story of Go-Trolley started more than 10 years ago in a tiny locksmith's shop in Vienna's 6th district.

"In 1970 we had the last innovation in shopping bags. I believe it is really time for a step change in shopping aids and our clients should be among the first to profit from our innovation." says Robert Pachler, Founder of Go-Trolley GmbH (taken from German BRAND EINS Marketing Magazine).

At that time the driving experience was far away from safe and the box was just a cut out TV packaging but ever since the concept has excited marketers' and packaging experts the same way. Describing the two key benefits in one sentence one would probably say: "sustainable communications and transport tool in one product."

In the meantime Go-Trolley is not only the first but still the only company worldwide that is solely focussed on the development and production of paper-based printed trolleys. With more than 1.000.000 units sold on almost every continent the technical design is fully proven. Many patents protect our clients from cheap and dangerous copies.

Sustainability:

Go-Trolley views itself as a socially responsible company. All our corrugated paper products are "Made in Germany", certified with the FSC (Forest Stewardship Council) standard and carry the "green dot".

We always deliver the best, although maybe not necessarily the cheapest, trolley-solution. This includes ecological and social responsible behaviour. Now it's up to you to choose the right partner!



OUR CLIENTS

Top Clients: ABB • ADAM HALL • AGFA • BEYER DYNAMICS • BERGER WEIN • BLASER BOEHRINGER-INGELHEIM • CITTI MÄRKTE • COCA COLA • CONRAD • DAIMLER DIALMA BROWN • DOKA • DONAU VERSICHERUNG • ETERNIT • EUROPAPIER • FAIVESTA FISSLER • GEBRÜDER HEINEMANN • MANN UND HUMMEL • IMPERIAL TOBACCO KAPSCH • KAUFHOF GALERIA • KÖLN MESSE • LUFTHANSA • KHUMO TYRES • MERZ PHARMAZEUTICALS • MITSUBISHI • MONDI • NAH&FRISCH • NESPESSO • NEW IDEA MEBEL SUZUKI • OMV PROCTER & GAMBLE • RAVENSBURGER • READERS DIGEST • REED EXHIBITIONS DER TOURISTIK (REWE) • SCHLUMBERGER • SOLAREEDGE • SPAR • TULIKIVI PRIMIGI • SKYTEAM • VILLEROY UND BOCH • VIN EXUS • WESTTECH SOLAR • WITTMANN-BATTENFELD ZIELPUNKT • ZWILLING • U.V.M.

GO-TROLLEY AT A GLANCE

Trolleys made from environmentally friendly paper

Proven, patented concept

Flexible formats

Individual branding

Fully printable

Short delivery times and in time logistics

Production in Germany

More sales due to less carrying



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